



American Computer Technics, Inc.

Presents:

Doing Business World Wide on the Web

American Computer Technics invites you to attend a Critical Decision Making Workshop directed toward business owners and corporate executives. The workshop will explore the risks and rewards of doing business on the World Wide Web, and in what mode: **Static, Dynamic or Transactional**, all with a critical eye on cost of development, marketing and maintenance.

T O P I C S

The World Wide Web

What is the World Wide Web and how is it different to the Internet?

Developing a Web Site

Developing a Web Site to expand your marketplace, increase profit, improve service, and manage client resources.

Domain Names

The importance of your Domain Name. How to register your Domain Name.

e-Commerce

Selling goods and services over the Internet.

Web Hosting

The Choices, Cost and Exposure.

Web Marketing

Search Engines, Link Exchange, Affiliates, Free Lists.

Integrating ERP

Communication between your web site and business applications server.

Web Risks

Protecting your Site from DOS, Relays and Hackers.

Web Acronyms

Some buzzwords explained: HTTP, XML, SOAP, .NET, SQL, etc.

Web Content

Keeping up-to-date and synchronized.

Web Maintenance

Troubleshooting, Programming and Debugging.

Web Support

Who to turn to when things go bump in the night.

Workshop

Following the scheduled presentation there will be time available until 6pm to look at individual case studies either in private sessions or public forum.

Location:

You have the choice of hosting the seminar at your own offices/meeting room, or ours:
5540 Centerview Dr. # 200, Raleigh NC 27606
Directions from Raleigh: I440 (outer) to Jones-Franklin Rd. Turn left onto Jones-Franklin, follow for 3/4 mile, then turn right into Centerview Drive.

Cost:

\$149 for the first staff member from your organization.
\$99 for each additional staff member (20% discount to Raleigh Chamber of Commerce members). Please make checks payable to:
American Computer Technics, Inc. (Payable on the day of the seminar.)

Contact:

Please call or email to arrange a seminar date and time.
Ph: 919-567-0042 or Email:
Lynn@AmericanComputerTechnics.com.

The Company:

American Computer Technics (ACTI) designs strategic technology products to enable our clients to increase revenues, reduce operating costs and position their enterprise for the future.

ACTI implements and supports ERP Systems for a wide-range of industry types including distributors, grocery stores, medical practices, city governments, banks and manufacturers. We develop dynamic web sites and help our clients achieve a professional presence on the Web, integrated with core business applications.



Professional Support

Our people are systems engineers with degrees in Business and Management, Computer Science, Physics, Architecture and Engineering as well as tacit knowledge gleaned from over 15 years experience.